Organizing the Remix Analysis

The First Part of Your Essay/Introduction Should Do the Following:

* Introduce the remix, indicating the title, the author, and a succinct description of the remix
* Describe how the remix is composed, describing how the remix uses “original” texts and also describing how the author re-appropriated the original text(s)
* Provide a thesis; in many cases, your thesis might seek to answer these questions:
  + What does the remix *show* that the original text(s) do(es) not? In other words, what aspect of culture or society is the remix attempting to highlight? Does it succeed? (Political remix videos)
  + How does the remix or adaptation represent a “modern” age? Why does this concept get continually remixed? (Film adaptations)

The Second Part of Your Essay/Body Should Do the Following:

* Provide contextual framing for the remix
  + What is the remix in response to? Why do you suppose it was made?
  + What is the remix attempting to do?
  + Who is it attempting to reach?
* Provide “textual” support for your thesis – either by quoting the remix, if possible or by describing images/videos
* Describe and offer deep analysis on key aspects of the remix

The Third Part of Your Essay/Conclusion Should Do the Following:

* Provide a “so-what” moment (for example, you might answer one of these questions: why is this remix important? What might the remix be overlooking? What does the remix/what you analyzed say about society overall?